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### **THE CITYPLACE DISTRICT ANNOUNCES ART AFFAIR**

*New event will feature 10 days of art and cultural workshops, demonstrations, performances and tours, plus artist visits and opening of a new exhibit at Culture Lab*

**WEST PALM BEACH, Fla** (March 28, 2018) – As part of its monumental re-imagination efforts and inspired by World Art Day on April 15, the CityPlace district has created Art Affair, a new 10-day art event in downtown West Palm Beach set to take place April 6-15. Art Affair will include a series of arts and cultural events, including the 8<sup>th</sup> Annual Downtown West Palm Beach Arts Festival on Rosemary Avenue, as well as live demonstrations, tenant events and artist talks.

Most notably, the event will honor the commencement of Steed Taylor’s mile-long street tattoo *Genii Loci*; the launch of an art tour; and the unveiling of **ASSEMBLAGE: An Organically Grown Exhibition**, a yearlong visual art project on the first floor of the Culture Lab. Culture Lab is the former Macy’s storefront-turned-immersive-arts-experience that debuted in December 2017. It’s also the home of *You Are the Magic*, a site-specific sound installation on the second floor created by artist Stephen Vitiello, and *Palm Beach Parade*, the larger than life mural wrapping the building’s facade by internationally-renowned artist Michael Craig-Martin.

**ASSEMBLAGE** will begin with two artists, Ioanna Pantazopoulou (New York/Athens) and Jennifer Steinkamp (Los Angeles), and additional artists will be integrated until the exhibit’s culminating event in December 2018. Pantazopoulou’s vibrant interactive work titled *Oasis* consists of nine unique hammocks that weave in common objects and are hung in a carousel-like display, lush with local plants. Visitors are invited to literally lie back into these sculptures where they are simultaneously captivated by Steinkamp’s nearby projection titled *Cultured*, depicting large scale, gently swaying pearls. This masterfully rendered digital artwork is playfully site-specific within what was the “jewelry section” of the former department store. This evolving exhibition will be free of charge and open to the public during the Culture Lab’s normal hours Friday-Sunday, 11 a.m. – 6 p.m. with additional hours of 3 – 6 p.m. during weekdays through Art Affair.

“It has been a powerful experience to curate the Culture Lab alongside Gopal Rajegowda and Related Companies and participate in the cultural evolution of West Palm Beach,” said Culture Corps co-founder Yvonne Force Villareal. “In organizing **ASSEMBLAGE**, we are gathering a diverse group of notable artists to create highly engaging works. The ultimate goal is to give the downtown community a greater accessibility to art with the hope of repeated visits as the exhibition continues to expand.”

On April 7-8, Rosemary Avenue will transform into an outdoor art showcase during the **8<sup>th</sup> Annual Downtown West Palm Beach Arts Festival**, featuring more than 100 artists' tents, arranged gallery-style and filled with all mediums of fine art. The free, outdoor event takes place from 10 a.m. – 5 p.m. on both days.

For those looking to explore the emerging and innovative art and cultural destination that is Downtown West Palm Beach, a 90-min **walking art tour** has been created and features awe-inspiring art installations and murals created by artists from around the globe. Visitors will learn the intention and meaning of various murals and installations while gaining a better understanding of the artists who created them. The tour, led by Ashley Capps of Gravity, a locally-based arts and culture consulting firm, will start and end at Hilton West Palm Beach and include free valet parking and refreshments at the AAA Four-Star Hotel. This two-year old hotel is at the genesis of the art and cultural movement with more than 1,000 pieces of art in collection. The walking art tour will be launched during art affair, with more dates to be added throughout the year.

In addition, a variety of experience curated by community partners and top-tier artists, as well as musical performances round out the week of activities, including:

- A Q&A with artist Carole Feuerman on The Power of Public Art
- Two live painting projects and painting workshop by Frankie Cih
- Meet artist behind newest **ASSEMBLAGE** exhibit, Ioanna Pantazopoulou
- Meet and greet with sound artist Stephen Vitiello
- The opening of Armory Art Center Experience, a sixth month pop-up experience focusing on craft
- Conduct Us performance by the Palm Beach Symphony
- Dreyfoos School of the Arts Open Mic Night hosted by its SEEDS Literary Arts Magazine

“Art is a focal point in the re-imagination of CityPlace into a stimulating downtown urban district, and we’re excited to launch our efforts with the first-ever Art Affair,” said Gopal Rajegowda, Senior VP, Related Companies. “Someone once told me that the difference between city and community is shared experiences; what better way to share experiences than by bringing ten days of interactive art experiences to the community?”

Art Affair is an extension of the arts and culture activations that were unveiled in late 2017 at CityPlace with the guidance of NYC-based Culture Corps. In addition to the Culture Lab, Tokyo-based Frankie Cih completed *Hybrid Infinity*, a large-scale mural with colorful geometric patterns on the façade of south and east side of the Hibiscus parking garage. Carole Feuerman’s *The Message*, a striking lifelike sculpture of a female in a swimsuit and cap is poised next to the plaza fountain, and a lush micro-park featuring a compelling sculpture by renowned artist, Will Ryman, titled *Blue Rose #2* was added to the entrance of the project.

A brief schedule of Art Affair events is listed below. Visit [www.artaffairwpb.com](http://www.artaffairwpb.com) for more information and the complete schedule.

### **Friday, April 6**

11 a.m. – 6 p.m. Opening Day of **ASSEMBLAGE** featuring visit with artist Ioanna Pantazopoulou

11 a.m. – 6 p.m. Meet and greet with sound artist Stephen Vitiello

6:30 – 9 p.m. Armory Art Center Experience at CityPlace Opening Reception

**Saturday, April 7**

10 a.m. – 5p.m. 8<sup>th</sup> Annual Downtown West Palm Beach Arts Festival

10 – 11 a.m. Yoga at Culture Lab

11 a.m. – 6 p.m. Culture Lab open with sound artist Stephen Vitiello

12 – 9 p.m. Armory Art Center Experience Grand Opening

3 – 5 p.m. Walking Art Tour

**Sunday, April 8**

9 – 11 a.m. Walking Art Tour

10 a.m. – 5 p.m. 8<sup>th</sup> Annual Downtown West Palm Beach Arts Festival

11 a.m. – 2 p.m. Science Center Kids activity on the square

11 a.m. – 6 p.m. Culture Lab open

12 p.m. Live Painting Project by Frankie Cihi at the WPB Collective

2 p.m. Palm Beach Symphony's *Conduct Us* on the stage

**Monday, April 9**

3 – 6 p.m. Culture Lab Open

**Tuesday, April 10**

3 – 6 p.m. Culture Lab Open

5 – 7:30 p.m. Dreyfoos SEED Open Mic Night on the stage

**Wednesday, April 11**

3 – 6 p.m. Culture Lab Open

**Thursday, April 12**

3 – 5 p.m. Walking Art Tour

3 – 6 p.m. Culture Lab Open

5 – 7:30 p.m. Dreyfoos SEED Open Mic Night on the stage

6 – 8 p.m. GARALA Art Fashion Show with David Maison

**Friday, April 13**

11 a.m. – 6 p.m. Culture Lab open

**Saturday, April 14**

10 a.m. Yoga at Culture Lab

3 – 5 p.m. Walking Art Tour

11 a.m. – 2 :30 p.m. Carole Feuerman artist talks and book signing at Culture Lab & fountain

3:30 – 4:30 p.m. Daruma Doll Painting Class with Frankie Cihi at WPB Collective

4:30 – 5:30 p.m. Daruma Doll Painting Class with Frankie Cihi at WPB Collective

**Sunday, April 15**

9 – 11 a.m. Walking Art Tour  
12 p.m. Live Painting Project by Frankie Cih  
2 – 2:30 p.m. Urban Youth Impact Drum Circle Performance  
2:30 – 3 p.m. Casper Pillow Painting Activity  
3 – 3:30 p.m. Casper Pillow Painting Activity

***About Related Companies***

Founded more than 40 years ago, Related Companies is a fully-integrated, highly diversified industry leader with experience in virtually every aspect of development, acquisitions, management, finance, fund management, marketing and sales. In West Palm Beach, Related Companies developed the 72-acre CityPlace, CityPlace Office Tower, 400-room Hilton West Palm Beach directly connected to Palm Beach County Convention Center and RH West Palm: The Gallery at CityPlace. The company is currently undertaking the reimagination of downtown West Palm Beach and evolving into the Southeast's leading district including best-in-class residential, hotel, culinary, entertainment, education, art, culture and retail. For more information on Related Companies, please visit [related.com](http://related.com).

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