



FOR IMMEDIATE RELEASE:

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**ROSEMARY SQUARE ANNOUNCES SECOND ANNUAL FOOD & FUND CAMPAIGN
TO BENEFIT FEEDING SOUTH FLORIDA**

*Area restaurants will donate a portion of sales from popular menu items in honor of
Hunger Action Month this September*

WEST PALM BEACH, Fla (August 7, 2019) – Rosemary Square today announced its second annual Food & Fund Campaign to benefit Feeding South Florida, the largest, most efficient food bank serving Palm Beach, Broward, Miami-Dade and Monroe Counties. The event supports Hunger Action Month, a nationwide initiative created by Feeding America that takes place throughout September.

As part of the campaign, which will run September 1-30, participating restaurants in Rosemary Square will donate \$1 of sales from a top-selling menu item directly back to Feeding South Florida. The restaurant with the most donations will be presented the Restaurant Partner Award during Feeding South Florida’s Happy Harvest Annual Donor Recognition breakfast event on November 6.

Additional Food & Fun(d) activations to take place throughout September include an evening out to dinner and the movies at Rosemary Squares for 10 families in the Feeding South Florida network, as well as a food drive to support Feeding South Florida’s mission in providing nutritious food to those who need it most. Guests who bring three food items included on Feeding South Florida’s “Most Needed” list to Rosemary Square’s Guest Services will receive four hours of complimentary parking.

“Enhancing communities is at the core of what we do at Related Companies, and the Food & Fund Campaign is one of many ways we can contribute,” said Gopal Rajegowda, Senior VP of Related Companies. “Together with our generous culinary partners at Rosemary Square, we look forward to collaborating with Feeding South Florida to meet the needs of those who experience hunger in our community.”

In South Florida, there are 706,000 individuals who are food insecure and do not know when they will receive their next meal, according to Feeding South Florida. More than 240,190 of those individuals are children – one in five children go to bed hungry – and over 110,000 are older adults. As a result of the 2018 Food & Fund campaign, Rosemary Square and its participating restaurants raised \$3,412 leading to 20,472 meals provided to Feeding South Florida.

“We are thrilled to partner with Rosemary Square and its participating restaurants to raise awareness about hunger in South Florida during Hunger Action Month for a second year in a row,” said Paco Vélez,

president and CEO of Feeding South Florida. “This partnership is a great example of how, with the help of our community, Feeding South Florida can continue addressing food insecurity for the more than 706,000 individuals we serve throughout South Florida.”

Participating Rosemary Square culinary destinations and their respective Food & Fund menu items include:

- **Brio Tuscan Grille:** Grilled Salmon Fresca (\$24)
- **Brother Jimmy's BBQ:** Carolina Pulled Pork Sandwich (\$13.25)
- **City Cellar Wine Bar & Grill / Barrio Sangria Bar** preview item: Charcuterie Platter (\$18) / House Sangria (\$10) **Barrio Sangria Bar to open late 2019*
- **Copper Blues Rock Pub and Kitchen:** Ultimate Nachos (\$9)
- **City Pizza:** Large Cheese Pizza (\$14.75)
- **Galley at Hilton West Palm Beach:** Margherita Pizza (\$16)
- **Jamba Juice:** Vanilla Blue Sky Bowl (\$7.99)
- **Mojito's Latin Cuisine & Bar:** Mojito Sampler (\$19)
- **Ruth's Chris Steak House:** Raspberry Rosemary Cosmo (\$14)
- **Sloan's Ice Cream:** Sand Castle Sundae (\$19.99)

In addition to the Food & Fund Campaign, Feeding South Florida will be the beneficiary for Rosemary Square's Culture of Change, a monthly community yoga event led by instructor Jennifer Martin, on Thursday, August 29, from 6:30-8:15 p.m. During the all-level, 75-minute Vinyasa class held on the Hibiscus Garage rooftop, guests will wear a wireless LED headset and be guided through a series of poses curated to the music of a live DJ. Following the class, guests are invited to sample Food & Fund menu items from participating restaurants. Those who bring the suggested minimum donation of \$10 will receive complimentary parking in the Rosemary Square garages.

For more information on the Food & Fund Campaign or to register for Culture of Change benefiting Feeding South Florida, please visit rosemarysquarewpb.com.

****For a list of Feeding South Florida's "Most Needed" items, please click [HERE](#).****

****Photography of menu items can be found [HERE](#), credit: Piper Jones. ****

ABOUT RELATED COMPANIES:

Related Companies is a global real estate and lifestyle company defined by innovation and the most prominent privately owned real estate firm in the United States. Formed over 40 years ago, Related is a fully-integrated, highly diversified industry leader with experience in virtually every aspect of development, acquisitions, management, finance, marketing and sales. Headquartered in New York City, Related has offices and major developments in Boston, Chicago, Los Angeles, San Francisco, South Florida, Washington, D.C., Abu Dhabi and London, and boasts a team of over 3,800 professionals. Related has over

\$50 billion in assets owned or under development including the 28-acre Hudson Yards neighborhood development on Manhattan’s West Side; Rosemary Square, the reimagination of downtown West Palm Beach; and The Grand and Related’s Santa Clara development in California. Related was recently named to Fast Company Magazine’s list of the 50 Most Innovative Companies in the World. Related also owns Equinox® Fitness Clubs and SoulCycle further expanding the company’s capabilities into the health and fitness arena and enhancing the value of its properties through an exclusive, branded amenity and lifestyle offering. For more information about Related, please visit www.related.com.

ABOUT FEEDING SOUTH FLORIDA:

Feeding South Florida® is a member of the Feeding America® network of food banks and the leading domestic hunger-relief organization serving Palm Beach, Broward, Miami-Dade, and Monroe Counties. Providing support for 25 percent of the state’s food insecure population, its mission is to end hunger in South Florida by providing immediate access to nutritious food, leading hunger and poverty advocacy efforts, and transforming lives through innovative programming and education. Feeding South Florida distributes nearly 62 million pounds (51.6 million meals) of food annually, to more than 700,000 individuals through direct-service programs and a local network of approximately 300 nonprofit partner agencies. Visit feedingsouthflorida.org [feedingsouthflorida.org] or call 954.518.1818.

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MEDIA CONTACTS:

Related Companies:

Sasha Jozefczyk

Office: 561.570.3493

SJozefczyk@related.com

Sharp Communications:

Danielle Quintero

561-345-2979

danielle.quintero@sharpthink.com